

Region 17 Championship Horse Show *2025 Sponsorship Package*

Diamond Sponsorship \$3000.00

- Preferred stabling – your choice of AgWest building or tents A, B, C, or D.
- 15 Class Sponsorships.
- 1 Golf Cart.
- 1 Banner in Main Ring – in addition Diamond Sponsors will have their choice of naming rights to the arenas on a first come first sponsorship basis: Main Ring, Dressage Outside Infield Arena or Outside Covered Tent Arena. Arena will be renamed to your Farm or Company Name for duration of the show and signage will be posted.
- Announcements during classes & recognition on [Facebook](#) and [R17 website](#).
- Sponsor signage posted in key areas by show office and arena entrance.
- Patron gift.

Platinum Plus Patron \$2500.00

- Preferred stabling – your choice of AgWest building or tents A, B, C, or D.
- 10 Class Sponsorships.
- 1 Golf Cart.
- 1 Banner in Main Ring.
- Announcements during classes & recognition on [Facebook](#) and [R17 website](#).
- Sponsor signage posted in key areas by show office and arena entrance.
- Patron gift.

Platinum Patron \$1500.00

- 8 Class Sponsorships.
- 1 Banner in Main Ring.
- Announcements during classes & recognition on [Facebook](#) and [R17 website](#).
- Sponsor signage posted in key areas by show office and arena entrance.
- Patron gift.

Premium Patron \$1000.00

- 5 Class Sponsorships.
- 1 Banner in Main Ring.
- Announcements during classes & recognition on [Facebook](#) and [R17 website](#).
- Sponsor signage posted in key areas by show office and arena entrance.
- Patron gift.

July 8-12, 2025 - Westerner Park, Red Deer, AB.

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Preferred Sponsor \$750.00

- 4 Class Sponsorships.
- 1 Banner in Main Ring.
- Announcements during classes & recognition on [Facebook](#) and [R17 website](#).
- Sponsor signage posted in key areas by show office and arena entrance.
- Patron Gift.

Friends of Region 17 Silver Sponsor \$500.00

- 3 Class Sponsorships.
- Announcements during classes & recognition on [Facebook](#) and [R17 website](#).
- Sponsor signage posted in key areas by show office and arena entrance.

Friends of Region 17 Bronze, Club, or Business Sponsor \$300.00

- 2 Class Sponsorships.
- Announcements during classes & recognition on [Facebook](#) and [R17 website](#).
- Sponsor signage posted in key areas by show office and arena entrance.

Friends of Region 17 Sponsor \$150.00

- 1 Class Sponsorship.
- Announcements during classes & recognition on [Facebook](#) and [R17 website](#).
- Sponsor signage posted in key areas by show office and arena entrance.

Friends of Region 17 Joint Sponsor \$75.00

- One half (1/2) Class Sponsorship with Joint Sponsor.
- Announcements during classes & recognition on [Facebook](#) and [R17 website](#).
- Sponsor signage posted in key areas by show office and arena entrance.

Hospitality \$175.00

- Morning coffee, water, juice, and snacks for exhibitors.
- Announcements throughout the day of sponsorship.
- Recognition signage with snacks and drinks; on [Facebook](#) and [R17 website](#).
- Sponsor signage posted in key areas by show office and arena entrance

Commercial Exhibitor Single Booth Space \$150.00 +GST

- One commercial booth space including 1 table & 2 chairs.

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Registration Form

Contact Name: _____
 Address: _____ City: _____
 Province: _____ Postal Code: _____ Phone: _____
 Email: _____ Website: _____

Desired Sponsorship(s)

- _____ **Diamond \$3000.00**
- _____ **Platinum Plus Patron \$2500.00**
- _____ **Platinum Patron \$1500.00**
- _____ **Premium Patron \$1000.00**
- _____ **Preferred Sponsor \$750.00**
- _____ **Friends of Region 17 Silver \$500.00**
- _____ **Friends of Region 17 Bronze, Club or Business Sponsor \$300.00**
- _____ **Friends of Region 17 Sponsorship \$150.00**

List your preferred class(es) to sponsor (available on a first serve basis)



_____ **Hospitality \$175.00 each: Tue ___ Wed ___ Thu ___ Fri ___ Sat ___**
 _____ **Commercial Booth Space \$150.00 + GST for space with 1 table and 2 chairs**

Email Completed Form to Karen Caughell, Region 17 Sponsorship Coordinator at firemajik17@shaw.ca

Sponsorship Payment options:

Credit Card (+5% CC service charge) or Cheque payable to Region 17 Championship c/o Karen Caughell 42 Swallow Avenue Sherwood Park, AB T8A 3H5 780 464-1689
Etransfer to firemajik17@shaw.ca (no password required).

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