

Region 17 Championship Horse Show *2024 Sponsorship Package*

Diamond Sponsorship \$5000.00

- Preferred stabling – your choice of AgWest building or tents A, B, C, or D.
- Ten (10) Class Sponsorships
- Four full-page color advertisement in the Show Program (camera-ready) (page to include the inside front or the inside back cover, on a first come first sponsorship basis).
- Four (4) Tack Stalls.
- Two Banners in Main Ring – in addition Diamond Sponsors will have their choice of naming rights to the arenas on a first come first sponsorship basis: Main Ring, Dressage/Over Fences Outside Infield Arena or Outside Covered Tent Arena. Arena will be renamed to your Farm or Company Name for duration of the show and signage will be posted.
- Two (2) commercial booth spaces, each with 1 table & 2 chairs.
- Announcements during the classes and recognition on [Facebook](#) and [Region 17 website](#).
- Reserved seating ring side – two tables.
- \$500 will go directly to the [Arabian Horsemen's Distress Fund](#) and \$500 to [Region 17 Youth](#).

Platinum Plus Patron \$2500.00

- Preferred stabling – your choice of AgWest building or tents A, B, C, or D.
- Seven (7) Class Sponsorships.
- Two full-page color advertisement in the Show Program (camera-ready) (page to include the inside front or the inside back cover, on a first come first sponsorship basis).
- Three (3) Tack Stalls.
- One Banner in Main Ring.
- One commercial booth space including 1 table & 2 chairs.
- Announcements during the classes and recognition on [Facebook](#) and [Region 17 website](#).
- Reserved seating ring side – one table.
- \$250 will go directly to the [Arabian Horsemen's Distress Fund](#) and \$250 to [Region 17 Youth](#).

June 26-30, 2024 - Westerner Park, Red Deer, AB.

Region 17 Championship Horse Show *2024 Sponsorship Package*

Platinum Patron \$1500.00

- Six (6) Class Sponsorships.
- Two full-page color advertisement in the Show Program (camera-ready) (page to include the inside front or the inside back cover, on a first come first sponsorship basis).
- Two (2) Tack Stalls.
- One Banner in Main Ring.
- One commercial booth space including 1 table & 2 chairs.
- Announcements during the classes & recognition on [Facebook](#) and [Region 17 website](#).
- Reserved seating ring side – one table.

Premium Patron \$1000.00

- Four (4) Class Sponsorships.
- One full-page color advertisement in the Show Program (camera-ready).
- Two (2) Tack Stalls.
- One Banner in Main Ring.
- One commercial booth space including 1 table & 2 chairs.
- Recognition in the show program.
- Announcements during the classes & recognition on [Facebook](#) and [Region 17 website](#).

Preferred Sponsor \$750.00

- Three (3) Class Sponsorships.
- One full-page color advertisement in the Show Program (camera-ready).
- One (1) Tack Stall.
- One Banner in Main Ring.
- Recognition in the show program.
- Announcements during the classes & recognition on [Facebook](#) and [Region 17 website](#).

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Friends of Region 17 Silver Sponsor \$500.00

- Three (3) Class Sponsorships.
- One full-page color advertisement in the Show Program (camera-ready).
- One Banner in Main Ring.
- Recognition in the show program.
- Announcements during the classes & recognition on [Facebook](#) and [Region 17 website](#).

Friends of Region 17 Bronze, Club, or Business Sponsor \$300.00

- Two (2) Class Sponsorships.
- Recognition in the show program.
- Announcements during the classes & recognition on [Facebook](#) and [Region 17 website](#).

Friends of Region 17 Sponsor \$150.00

- One (1) Class Sponsorship.
- Recognition in the show program.
- Announcements during the classes & recognition on [Facebook](#) and [Region 17 website](#).

Friends of Region 17 Joint Sponsor \$75.00

- One half (1/2) Class Sponsorship with Joint Sponsor.
- Recognition in the show program.
- Announcements during the classes & recognition on [Facebook](#) and [Region 17 website](#).

Hospitality \$175.00

- Morning coffee, water, juice, and snacks for exhibitors.
- Announcements throughout the day of sponsorship.
- Recognition signage with snacks and drinks; on [Facebook](#) and [Region 17 website](#), and in the show program.

Commercial Exhibitor Single Booth Space \$150.00 +GST

- One commercial booth space including 1 table & 2 chairs.
- Business Card Advertisement in the Show Program.

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2024 Sponsorship Package
Registration Form

Contact Name: _____

Company Name / Acknowledgment as it will appear in Show Program:

Address: _____ City: _____

Province: _____ Postal Code: _____ Phone: _____

Email: _____ Website: _____

Desired Sponsorship(s)

_____ **Diamond \$5000.00**

_____ **Platinum Plus Patron \$2500.00**

_____ **Platinum Patron \$1500.00**

_____ **Premium Patron \$1000.00**

_____ **Preferred Sponsor \$750.00**

_____ **Friends of Region 17 Silver \$500.00**

_____ **Friends of Region 17 Bronze, Club or Business Sponsor \$300.00**

_____ **Friends of Region 17 Sponsorship \$150.00**

List your preferred class(es) to sponsor (available on a first serve basis)

1. _____ 2. _____

3. _____ 4. _____

5. _____ 6. _____

7. _____ 8. _____

9. _____ 10. _____

_____ **Hospitality \$175.00 each: Wed ___ Thu ___ Fri ___ Sat ___ Sun ___**

_____ **Commercial Booth Space \$150.00 + GST (*included with Premium to Diamond Sponsors or \$150.00 + GST for space with 1 table and 2 chairs*)**

Email Completed Sponsorship Form to sponsorships@region17show.com

Sponsorship Payment options:

Credit Card (+5% CC service charge) or Cheque payable to Region 17 Championship
c/o Karen Caughell 42 Swallow Avenue Sherwood Park, AB T8A 3H5 780 464-1689

Etransfer to firemajik17@shaw.ca (no password required).

Banner graphics, business cards, and ads for the Show Program must be emailed to sponsorships@region17show.com in PDF format by June 7, 2024.

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