

REGION 17 CHAMPIONSHIP HORSE SHOW

2023 Sponsorship Package

Diamond \$5000

- Naming rights to the Main Ring (first serve basis).
- 10 class sponsorships; announcements during the classes; recognition on Facebook and the Region 17 website.
- 2 full page ads in program and choice of inside front or back cover ad (first serve basis) and one banner in main ring.

Platinum \$2500

- Naming rights to the Dressage Arena, Working Western Arena, or Warm-up arena (first serve basis).
- 8 class sponsorships; announcements during the classes; recognition on Facebook and the Region 17 website.
- 2 full page ads in program & choice of inside back cover or last page ad (first serve basis) and one banner in main ring.

Gold \$1500

- 7 class sponsorships; announcements during the classes; recognition on Facebook and the Region 17 website.
- 2 full page advertisements in the show program and one banner in the main ring.

Silver \$1000

- 5 class sponsorships; announcements during the classes; recognition on Facebook and the Region 17 website.
- One full page advertisement in the show program and one banner in the main ring.

Bronze \$750

- 4 class sponsorships; announcements during the classes; recognition on Facebook and the Region 17 website.
- Half page advertisement in the show program.

Copper \$500

- 2 class sponsorships; announcements during the classes; recognition on Facebook and the Region 17 website.
- Half page advertisement in show program.

Club \$250

- One class sponsorship; announcements during the class; recognition on Facebook, the Region 17 website, and in the program.

Friends of Region 17 Sponsorship \$150

- One class sponsorship with announcements during the class; recognition on Facebook, the Region 17 website, and in the program.

Friends of Region 17 JOINT Sponsorship \$75

- One Half (1/2) class sponsorship with a joint sponsor with announcements during the class; recognition on Facebook, the Region 17 website, and in the program.



REGION 17
ARABIAN HORSE ASSOCIATION

Hospitality \$175

- Morning coffee, water, juice, and snacks for exhibitors.
- Announcements throughout the day of sponsorship.
- Recognition signage with snacks and drinks; on Facebook, the Region 17 website, and in the show program.

Commercial Exhibitor Single Booth Space \$150 +GST

- Commercial Booth space.
- Business Card Advertisement in the Show Program.

Banner graphics, business cards, and ads for the Show Program must be emailed to sponsorships@region17show.com in PDF form by June 16, 2023.

REGION 17 CHAMPIONSHIP HORSE SHOW
2023 Sponsorship Package
Registration Form

Contact Name: _____

Acknowledgment as it will appear in Show Program:

Address: _____ City: _____

Province: _____ Postal Code: _____ Phone: _____

Email: _____ Website: _____

Desired Sponsorship(s)

____ Diamond \$5000

____ Platinum \$2500

____ Gold \$1500

____ Silver \$1000

____ Bronze \$750

____ Copper \$500

____ Club \$250

____ Friends of Region 17 Sponsorship \$150

____ Friends of Region 17 JOINT Sponsorship \$75

List your preferred class(es) to sponsor (available on a first serve basis)

1. _____ 2. _____

3. _____ 4. _____

5. _____ 6. _____

7. _____ 8. _____

9. _____ 10. _____

____ Hospitality \$175: Tue ____ Wed ____ Thu ____ Fri ____ Sat ____

____ Commercial Exhibitor Single Booth Space \$150 +GST

REGION 17
ARABIAN HORSE ASSOCIATION

Email Completed Sponsorship Form to sponsorships@region17show.com .

Sponsorship or Booth Rental Payment options:

1. By Credit Card (+5% CC service charge) or Cheque payable to Region 17
Championship c/o Karen Caughell 42 Swallow Avenue
Sherwood Park, AB T8A 3H5 Phone: 780 464-1689
2. Etransfer to firemajik17@shaw.ca (no password required)

Questions? Contact sponsorships@region17show.com

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